

PRESS RELEASE

Paris, on September 2, 2020 The Forum des images is an institution subsidized by the City of Paris

NewImages Festival – 3rd edition XR Competition Jury Revealed 23 – 27 September 2020

To reward the finest **international immersive creation** (VR, AR), the **NewImages Festival** brings together a prestigious jury chaired by musician and composer **Jean-Michel Jarre**. Standing right alongside him, **four artists** coming from different eclectic and bold backgrounds, who will be able to have a unique and extremely enriching perspective on the 2020 selection thanks to their complementary affinities.



Julie Bertuccelli: Julie Bertuccelli has directed both fiction films (*Since Otar Left..., Claire Darling*) and documentaries (*School of Babel, Latest News from the Cosmos*), which won her numerous awards and international recognition. Today, she is the president of the Cinematheque du Documentaire (the documentary film library), after completing two terms at the Civil Society of Multimedia Authors (Scam).

Jeremy Clapin: An author and director of animated films, Jeremy Clapin trained at ENSAD and his talent was immediately expressed through short films. In 2019, his first feature film *I lost my body* won a series of prestigious prizes (Grand Prix de la Semaine de la critique 2019, Cristal d'Annecy 2019, and two Cesar Awards in 2020, including best animated film), up to his recent Oscar nomination.





Alice Diop: A filmmaker of creative documentaries and a regular at international festivals, Alice Diop received the Cesar Award for best short film in 2017 for Vers la tendresse and the Grand Prix du Cinema du Reel for her feature film La Permanence. She is currently finalizing her new documentary, NOUS, and is also working on a fiction project.

Jean-Michel Jarre: A musician, composer, performer, author, and a pioneer of electro music who is recognized worldwide for his innovative and technological approach to music and staging, Jean-Michel Jarre gave a live VR concert on June 21 entitled *Alone Together* (produced by VRrOOm for the Ministry of Culture) in which he appeared as an avatar.





Vimala Pons: A leading actress belonging to the young generation of French independent cinema and arthouse films (*The Rendez-Vous of Déjà-Vu, The Wild Boys*...), Vimala Pons is also a stage performer. *GRANDE* - a circus-music hall show that she created with Tsirihaka Harrivel – has achieved unanimous public and critical success. We will see her soon alongside Pio Marmaï in Douglas Attal's film, *How I became a superhero*.

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The selection of <u>15 immersive experiences</u>, which are presented as part of the XR Competition and submitted for their assessment, includes several world premieres. It offers an exceptional digest of **the diversity of genres and innovative writing formats**, both in virtual reality (13 works in VR) and in augmented reality (3 works in AR), **a new section of the competition**.

On **Friday September 25** (6 p.m.), at the end of the industry days, the NewImages Festival jury will award the **Golden Mask** (Grand Prize, \in 6,000) and the **two Special Jury Prizes** (for VR and AR, \in 3,000 each).

Since its inception, the NewImages Festival has been concerned with parity and is engaged this year alongside the 50/50 Collective.

The collective charter for equality and diversity in the cultural industry will be

signed during the award ceremony.

From **September 23 to 27**, NewImages Festival brings together all curious and informed audiences to discover the best of virtuality both face-to-face and online!

For further information: NewImages Festival Forum des images Tel. +33 (0)1 44 76 63 00 <u>newimagesfestival.com</u> and <u>forumdesimages.fr</u>

NewImages Festival is organized in partnership with :

MINISTRY OF CULTURE, CNC, KAOHSIUNG FILM FESTIVAL, FRENCH OFFICE IN TAIPEI, FRANCE TV, INTERNATIONAL ORGANIZATION OF THE FRANCOPHONIE, SCAM, SACD, SACEM, PROCIREP, UNIFRANCE And

WESTFIELD FORUM DES HALLES, DIVERSION CINEMA, VRROOM, VIVE, UBISOFT, KALEIDOSCOPE, CLIC, LAVAL VIRTUAL, FRENCH IMMERSION, IMMERSE UK.ORG, XING' EVENTS, CAP DIGITAL, MINSAR

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