



Press release
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SERIES MANIA FESTIVAL (Season 8) from 13-23 April 2017
A new mentoring program
for writers of TV series

After the unprecedented success of its seventh edition in 2016, with 40,000 spectators and 1,300 industry professionals in attendance, the Series Mania Festival is ramping up its activity to promote the creation and production of TV series. The fest's industry arm, the **Coproduction Forum**, which will now run over **four days** (from 18-21 April), will feature a new mentoring program to promote new talent.

In association with Series Mania, the **Torino Film Lab** is launching **SeriesLab**, a **new scheme to support the writing of TV series**, the fruits of which will be presented in April 2017 to the industry execs present at Series Mania.

SeriesLab has been created with the support of the CREATIVE EUROPE MEDIA program and targets **international screenwriters and creators** seeking support during the first phase of developing their series. Potential projects **can be submitted until 17 October**. For more information, go to <http://series-mania.fr/en/serieslab-2/>

Nine brand new fiction projects, comprising at least six episodes each, will be selected from submissions. They will be developed through a fee-paying training scheme that will run between January and April 2017. It will involve three residencies in Spain, Italy, and France.

The drivers of each project, either a single person or a writing partnership, will benefit from personalized help from experienced writers and tutors throughout the writing process. After the third residency, co-organized by Series Mania, the finished versions of the **nine projects will be presented by their writers** at the Coproduction Forum.

This initiative is part of Series Mania's desire to stimulate creativity in the growing international TV series sector.

THE SERIES MANIA COPRODUCTION FORUM

The industry arm of Series Mania has quickly established itself as a key event in the TV series industry calendar. The success of the 2016 edition has prompted the festival to extend the Coproduction Forum to four days at the next edition and to include the new SeriesLab program.

Last year, **16 projects for series** seeking additional financing were presented to **426 executives** from key French and international producers and broadcasters. The Forum hosted some **465 individual meetings**, thus positioning itself as the new laboratory for the TV industry for those seeking future funding partners.

All delegates were also able to attend round-table debates and line-up presentations from TV channels, work-in-progress sessions, as well as the second edition of the European TV Series Conference Day, organized in partnership with the CNC.

For more information, go to <http://series-mania.fr/en/>

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