
NewImages Festival

from **June 10** to **14** 2020

What's new for the 3rd edition!



Created by Forum des images, NewImages Festival strengthens its role on the international scale as a leading researcher in digital creation and virtual worlds. Its 3rd edition is in constant evolution in light of the latest tendencies in immersive creation (virtual reality, augmented reality, mixed reality, mapping, binaural sound...). Celebrating the most innovating forms of narrations, it reveals today the novelties of the 2020 edition.

Immersive sessions, interactive experiences, photo exhibitions in augmented reality, festive events meet digital innovations, music and live entertainment, the 2020 program will showcase the best of current digital creation, at Forum des image, and across the Halles neighborhood.

Coming from all around the globe, **and in particular from the African continent in the context of Season Africa2020**, creators and professionals engaged in the development of new artistic horizons will grace the festival with their presence.

A transformed official competition and the launch of a new Prize

Until now reserved to VR works, **NewImages Images** opens up its competition this year to **XR creation as a whole** in order to put forward all of immersive art's talents. **A new prize will reward the best work in augmented reality (AR)** with 5 000 euros. It is launched alongside the **Golden mask** (10 000 euros) and the **Jury special prize (VR)** (5 000 euros as well)

Whatever the apparatus or the genre used may be – fiction, animation, documentary, video games – **creators and producers can register their works from February 4 until March 25** : [Calls for Projects](#)

Africas in the spotlight

NewImages Festival is thrilled to be one of the first highlights of **Season Africa2020**, initiated by the government and carried by the French Institute, that will take place from June 1st to mid-December. Digital and immersive creation is also a way of expression for the rich and diverse African continent: **this exceptional focus**, suggested by the festival, **will celebrate this vitality and will take place in the presence of numerous guests**. Experiences and installations, musical scenes, live entertainment and a unique mapping created across different African cities, expert talks and the launch of a creation residency with South Africa will allow for the discovery of today's Africas, the ways they tell their own stories and invent new tales, while reclaiming their representations. .../...



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Industry Days and XR Financing Market

Following the success of the last two editions, **the professional side** of NewImages Festival will gather international professionals from the XR industry, from **June 10 to 12**, for a rich panel made up of conferences, meetings with trendy creators, workshops and allocated networking times. **The pan-African digital ecosystem will be largely represented** and will open up new perspectives for investments and co-productions.

At the heart of its Industry Days, **XR Financing Market** will now take place over two days, on **June 10 and 11**, in the presence of leading actors in the sectors that will individually meet those currently developing immersive projects. The projects selected by the festival will be in competition for the **XR Market Prize**.

Registrations for XR Financing Market will take place from **February 4 until March 25: [Calls for Projects](#)**

A new creation residency

In 2020, NewImages Festival resumes its commitment to initiate new synergies between French and foreign talents. **With incubator Tshimologong Digital Innovation Johannesburg Precinct and Digital Lab Africa (South Africa)**, the festival launched an artistic residency to support XR African creators. It welcomed **poet Xabiso Vili and digital artist Sonwabo Valashiya** for a month in Paris, and their photo exhibition in augmented reality will be exclusively presented during this 3rd edition.

In parallel, NewImages Festival continues its partnership with the **Kaohsiung Film Festival** and the **French Bureau in Taipei** with a second 3-month long VR residency in Kaohsiung, open to French authors wishing to develop their immersive project within the dynamic Taiwanese ecosystem.

The call for projects for this creation residency in Kaohsiung will be open from **February 4 until mid-April: [Calls for Projects](#)**

Info : [NewImages Festival](#)

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