

NewImages Festival – 4th edition

from **June 9 to 13 2021**, at **Forum des images** and **online**

The XR Competition Jury revealed!

In order to reward the very best of **international immersive creation** (VR, AR), **NewImages Festival** has put together a prestigious jury made up of **four artists** coming from different horizons, and their own bold and eclectic paths. Through their complementary approaches and sensibilities, they will be able to take a unique and extremely enriching look at the 2021 selection.

Claude Barras © Adrienne Bovet

**Claude Barras**, Swiss director and producer

Claude Barras is a director of animated films, script collaborator and producer. He directed a dozen animated short films, selected and lauded in several festival. Amongst a multitude of prizes, his first feature film *My Life as a Courgette*, cowritten with Céline Sciamma, won two César in 2017, including the one for best animated film.

SAVAGES! his second feature is currently under production.

Bertrand Mandico © Roberto Frankenberg

**Bertrand Mandico**, French author and filmmaker

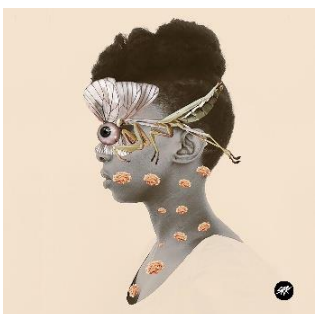
His movies, shot exclusively on film, were selected and rewarded in several film festivals. In 2017, *The Wild Boys*, his first feature film, was acclaimed by critics and audiences, and awarded the Louis Delluc Prize. Bertrand Mandico is currently preparing the transmedia project *Conan the Barbarian* at the Amandiers Theatre, blending cinema with theatre and performances as well as a fantasy TV series.

Yael Naim © Julien Mignot

**Yael Naim**, French-Israeli musician, producer and director

Yael Naim has made a dramatic entrance into the music industry with the song *New Soul*. After this initial success, she patiently built a life as a musician, producer, director and visual artist alongside her artistic partner and producer David Donatien. Three of her albums were rewarded with a "Victoire de la musique". *NightSongs*, her last opus, was released in March 2020. Her collaborations extend to visual arts (a clip by Stromae, performances by Yoann Bourgeois, Raphaël Navarro) and to cinema for film music (Lisa Azuelos, Jill Coulon).

Selly Raby Kane © D.R

**Selly Raby Kane**, Senegalese stylist and creator

As a fashion designer, Selly Raby Kane shakes up the codes and trends of Senegalese fashion. She created her eponymous brand, lend her style to several icons such as Beyoncé and collaborated with IKEA for the *Överallt* collection. Then, she carried out *Elsewhen*, a science-fiction project that explores the continent's future through virtual reality and digital media, as well as her first VR film, *The Other Dakar*, which pays tribute to Senegalese mythology.

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Subject to the appreciation of the jury, the selection of **17 immersive works** (VR and AR) presented at the XR Competition notably includes **9 world premieres**.

Through virtual reality (13 works in VR) or augmented reality (4 works in AR), it bears witness to the incredible dynamism of immersive creation. Year after year, it continues to hybridize genres and formats, to create new stories and give life to unique experiences.

To be discovered as always **in the Forum des images venues**, the XR Competition will also be available **online** this year, with the **XR3** exhibition, co-organized by NewImages Festival, Cannes XR and the Tribeca Festival, but also in over twenty satellite venues throughout the world!

The works in competition: [The 2021 Selection](#)

Friday the 11th of June (18h30), marking the end of the Industry Days, the NewImages Festival jury will award:

- the **Golden Prize** (Grand Prize, 6 000€)
- the **Special Jury Prize** – VR (3 000€)
- the **Special Jury Prize** – AR (3 000€)

This awards ceremony, which will take place at the Forum des images, will also be broadcasted live online.

In the heart of Paris, **from June 9 to 13**, NewImages Festival is inviting all curious and experienced audiences onsite and online to discover the very best of virtual creation!

Information: NewImages Festival

Forum des images

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<https://newimagesfestival.com/en/> and <https://www.forumdesimages.fr/>



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