



**Forum**  
des images

ENGLISH VERSION

# Newimages

Festival

—  
4-8 April 2018

Digital creation & virtual worlds

—  
Forum des Halles  
[forumdesimages.fr](http://forumdesimages.fr)

ina

ZOOM FORMATIONS

Nouveau  
&  
innovant


# LA RÉALITÉ VIRTUELLE

Panorama, environnement technique, interactivité, immersion, conception VR : tous les aspects de la **réalité virtuelle** à travers 16 formations.

[www.ina-expert.com](http://www.ina-expert.com)

# Newimages

## The festival of digital creation and virtual worlds

We've certainly set our sights high! In April 2018, the *Paris Virtual Film Festival (PVFF)* and *I Love Transmedia* will launch *NewImages*, a brand new festival dedicated to digital creation and virtual worlds. It's an ambitious challenge, but one we've believed in for a long time.

"It always seems impossible until it's done." These words from Nelson Mandela, who would have turned 100 this year (an event we will celebrate during the festival) certainly resonate with us.

Us? Yes us, because the *NewImages* festival results from an alliance between two flagship events in their field: the *Paris Virtual Film Festival*, a pioneer of VR creation, with a focus on film; and *I Love Transmedia*, a key player and influencer in the digital revolution. Built on this partnership, *NewImages* is the answer to a common goal: to create a unique global event that celebrates digital creation in all its forms.

This is why, true to its roots, the Forum des images will become a hub of creative innovation in 2018—a place of experimentation, discovery and sharing, where new images are finally given the attention they deserve.

Over five days, visitors will discover an exciting program, encompassing all new forms of images, from virtual reality to holograms, video games, and YouTube creations. Held at the Forum des images and at other locations, *NewImages* is a chance for everyone to experience something new, and to reach out to new audiences.

With a total of about 70 works in all categories, international competitions, a hologram show designed exclusively for the 100th anniversary of Nelson Mandela's birth, a professional component featuring industry experts, international guests, a next-generation mixed reality design challenge, and a brand new VR app, the *NewImages* festival is a groundbreaking event that gives everyone the chance to embrace the digital creation of today... and tomorrow.

The future starts here. Let's embrace it.  
Enjoy the festival!

**Michaël Swierczynski**  
*NewImages* Festival Director



# Competition and prizes



## INTERNATIONAL VR COMPETITION

This year, the Masque d'Or awards are back with a new format. Two Grands Prix will reward the best VR Theater experience and the best interactive VR experience.

The awards ceremony will take place on Friday 6 April, at the end of the industry-only days.

## “INVENT AND AUGMENT”

### CHALLENGE MR NEWIMAGES/MINSIGHT 24H

The Forum des images will be holding a 24H experimental MR challenge on Saturday 31 March, in partnership with Minsight, which is developing the first ever software on HoloLens. Combining cutting-edge technology and classic parody, participants will engage in a fun, creative exercise

## JURY MEMBERS

Myriam Achard (Centre Phi, Montreal), Marc Caro (director), Hubert Charuel (director), Sophie Goupil (producer, Les Poissons Volants) and Jan Kounen (director)

where they will “recreate”, in mixed reality, an iconic scene or atmosphere from the selection of movies to be screened during the festival. The results of this creative challenge will be shown during the festival.

**THIS EVENT IS BEING ORGANIZED BY FORUM DES IMAGES AND MINSIGHT**

# Virtual reality <sup>In Competition</sup>

Whether in cinema or standing mode, virtual reality embraces all genres, while challenging our senses and expectations. VR is constantly moving the goalposts, as this international panorama shows.

## VR Theater – Program 1

WED. 4, THU. 5  
& FRI. 6 APRIL  
SCREENINGS AT 7 PM & 8 PM

SAT. 7 & SUN. 8 APRIL  
SCREENINGS AT 1 PM - 2 PM  
3 PM - 4 PM - 5 PM AND 6 PM

Lenght: 28 min  
Entrance hall  
Booking recommended



## DANS LA PEAU DE THOMAS PESQUET

### WORLD PREMIERE

Jürgen Hansen & Pierre-Emmanuel Le Goff  
La Vingt-Cinquième Heure - ProspectTV - DVgroup  
& France Télévisions  
France doc. 12min 2018 - in French

Thomas Pesquet fulfills his childhood dream of becoming an astronaut. Along with American Peggy Whitson, they undergo intensive training, from Houston to Moscou. Thomas takes us with him into the pool of the Johnson Space Center, in the centrifuge and in the Soyouz capsule that will launch him into space.



## THE OTHER DAKAR

Selly Raby Kane - Electric South  
Big World Cinema & Goethe Institut  
Senegal fantasy 8min 2017  
o.v. with English subtitles

A little girl is chosen to discover the hidden face of Dakar, a 360° homage to Senegalese Mythology. Embark in her fantastic universe and discover the hidden face of the Senegalese capital.

**A SPOTLIGHT ON AFRICA PRESENTATION**



## THE TRAIN HAMASEN

**EUROPEAN PREMIERE**  
Kuan-Yuan Lai - Poké Poké Creative  
& Kaohsiung VR Film Lab  
Taiwan fantasy 8min 2017  
o.v. with English subtitles

People from different cultures and generations coexist in a dreamy world "Hamaseen", once the most prosperous area in Kaohsiung. A train falls from the sky, arrives at the platform on the screen, like in a movie, and gathers everybody for a journey through time and space.

## VR Theater – Program 2

WED. 4, THU. 5  
& FRI. 6 APRIL  
SCREENINGS AT 7 PM & 8 PM

SAT. 7 & SUN. 8 APRIL  
SCREENINGS AT 1 PM - 2 PM  
3 PM - 4 PM - 5 PM AND 6 PM

Length: 30 min  
Entrance hall  
Booking recommended



### NAIROBI BERRIES

**FRENCH PREMIERE**

Ng'endo Mukii - Electric South  
Kenya fiction 8min 2017 - o.v. in English

In the empty spaces we cannot claim as our own, in forests full of smoke and beneath still waters, two women and a man wrangle. Each must hollow out the other's core for fruits promised but only ever borne in dreams. A poetic symphony on Nairobi, the city we call home.

**A SPOTLIGHT ON AFRICA PRESENTATION**

### YOUR SPIRITUAL TEMPLE SUCKS

**FRENCH PREMIERE**

John Hsu - Serendipity Films  
Funique VR & Kaohsiung VR Film Lab  
Taiwan fiction 10min 2018 - o.v. in English

Mr. Chang arrives to his 'Spiritual Temple' in the afterworld, a place that represents one's destiny. To solve his marital crisis and financial problems, he summons his guardian - The Thunder God, to modify the temple from the ground up. It turns out to be a big mistake...



### 700 REQUINS DANS LA NUIT

**WORLD PREMIERE**

Manuel Lefèvre & Frédéric Gourdet - Neotopy  
Le Cinquième Rêve & ARTE France doc.  
2x6min 2017 - in French

In the tiny Fakarava atoll, lost in the middle of the Pacific ocean, Laurent is about to give a final answer to his quest: understanding the hunting behavior of the biggest shark pack in the world. Hundreds of grey sharks living there together and hunting at night... Sharing excitement and doubts, laugh and fears...

## VR Theater – Program 3

WED. 4 & FRI. 6 APRIL  
SCREENINGS  
AT 7 PM & 8 PM

SAT. 7 & SUN. 8 APRIL  
SCREENINGS AT 1 PM - 2 PM  
3 PM - 4 PM - 5 PM AND 6 PM

Length: 30 min  
Grand Foyer  
Booking recommended



### LET THIS BE A WARNING

**FRENCH PREMIERE**

Jim Chuchu - Electric South & Goethe Institut  
Kenya drama science 11min 2017 - o.v. in English

A group of Africans have left the Earth to create a colony on a distant planet. They respond with disquiet to the arrival of an uninvited guest. Surrounded from all sides, you are this uninvited guest while your hosts are wondering what to do with you.

**A SPOTLIGHT ON AFRICA PRESENTATION**



### VAYSHA L'AVEUGLE VR

Theodore Ushev - Marc Bertrand,  
Julie Roy & NFB  
Canada animation 8min 2017 - in French

Vaysha was born with one green eye and the other brown. Her odd-eyes are not the only characteristic of her look. She sees only the past of the left eye and the future of the right eye. She is blinded by the past and tormented by the future; her unique gaze is perfectly divided into two irreconcilable temporalities.

### WHO WE REMAIN

**UNCUT VERSION (PREVIOUSLY UNSEEN)**

Trevor Snapp & Sam Wolson - Nuba Reports,  
Emblematic Group, ARTE, New York Times & AJ+  
USA-Soudan-Allemagne-France doc.  
13min 2017 - in French

In 2011, war broke out between the Sudan government and the rebel Sudan People's Liberation Army-North (SPLA-N) in the Nuba Mountains of Sudan. Today, outsiders rarely venture to this region. Humanitarian aid has been blocked, and Sudanese journalists are banned from covering the war, facing potential imprisonment for doing so.

**A SPOTLIGHT ON AFRICA PRESENTATION**

## VR Theater – Program 4

WED. 4 & FRI. 6 APRIL  
SCREENINGS  
AT 7 PM & 8 PM

SAT. 7 & SUN. 8 APRIL  
SCREENINGS AT 1 PM - 2 PM  
3 PM - 4 PM - 5 PM AND 6 PM

Length: 30 min  
Grand Foyer  
Booking recommended



### THE REAL THING

#### INTERNATIONAL PREVIEW

Benoit Felici & Mathias Chelebourg - Artline Films, DVgroup, en coproduction ARTE France  
France doc. 15min 2018  
o.v. Chinese with French subtitles

All around Shanghai, thousands of people have chosen to live or work in stunning copies of Paris, Venice, and London. This VR documentary film invites viewers to a day-trip into a parallel world where famous touristic landmarks have been turned into vast neighborhoods. Bewildering copycats that look virtual, though absolutely real...



### THÉÂTRE D'AUTOMNE

#### FRENCH PREMIERE

Mathieu Barrette & Myriam Coulombe - LOREL, Théâtre du Bic & Théâtre les gens d'en bas  
Canada fiction 9min 2017 - in French

Things mature with winter, but the thaw makes them real again. At the border of three levels of reality, you are the last-minute guest, the intruder, the relief actor who, now in character, must take action in the story. You will be there, here, now or elsewhere, you will feel the crowd without seeing it.



### SPIRIT ROBOT

#### PREMIÈRE FRANÇAISE

Jonathan Dotse - Nubian VR & Electric South  
Ghana doc. 8min 2017  
without dialogue

Spirit Robot is a VR documentary which explores the dynamism and ambition of the Chale Wote Street Art Festival in Accra, an alternative event that brings art, music, dance and performance out of the galleries and onto the streets, driving an art renaissance in the city's public spaces

A SPOTLIGHT ON AFRICA PRESENTATION

## Stand up VR & installations



### IBOX, LA BOÎTE À INSULTES

#### FRENCH PREMIERE

Emmanuel Albano - 3Motion Inc.  
Canada exp. 5-15min 2017  
o.v. in French & English

The spectator finds himself in conversation with four actors each seeking the viewer's attention. Whenever you pay more attention to one, the tension rises as the actors lose their patience. iBox is an interactive emotional and personal experience delivered in spatialized audio.

WED. 4, THU. 5 & FRI. 6 APRIL  
FROM 7 PM TO 9 PM  
SAT. 7 & SUN. 8 APRIL  
FROM 1 PM TO 7 PM

Foyer 500  
Single-User every 15 min or so  
Booking recommended



### IMMERSIVE MUGSHOTS

#### PREVIEW INTERNATIONAL

DeStéphane Barbato & Nicolas Gagnon - Creative Gymnasium & DV Group - France exp. 8-15min 2018 - o.v. with French subtitles

Rob, an American Yankton Sioux, who, pretending to go on a quest to collect a sacred pipestone, actually provides us with fragments from his past. During his journey, the many lives of Rob are disclosed; he has been a gangster, a soldier, an inmate...

WED. 4, THU. 5 & FRI. 6 APRIL  
FROM 7 PM TO 9 PM  
SAT. 7 & SUN. 8 APRIL  
FROM 1 PM TO 7 PM

Salle 50  
Single-User every 15 min or so  
Booking recommended



### MANIFEST 99

#### FRENCH PREMIERE

Bohdan Sayre & Adam Volker  
Flight School Studio  
US exp. 10-30min 2017  
in English

Manifest 99 is an ominous and eerie story about finding redemption in the afterlife. Set on a mysterious train, you assist four travel companions on a journey to their final destination. Look into their eyes and uncover the reason why they – and you – are on this train.

WED. 4, THU. 5 & FRI. 6 APRIL  
FROM 7 PM TO 9 PM  
SAT. 7 & SUN. 8 APRIL  
FROM 1 PM TO 7 PM

Foyer 50  
Single-User Experience  
every 30 min or so  
Booking recommended





## MUNDURUKU

### FRENCH PREMIERE

Grace Boyle & James Manisty  
Peter Speller & Greenpeace  
UK - Brazil doc. 14min 2017 - in English

Immerse yourself in the lives and struggle of the Munduruku Indigenous People, deep in the heart of the Amazon rainforest. The experience features 360 video, binaural sound, perfume, heat, wind, vibration and humidity, and takes place inside a giant, egg-shaped multisensory VR pod...

**WED. 4, THU. 5 & FRI. 6 APRIL  
FROM 7 PM TO 9 PM**  
**SAT. 7 & SUN. 8 APRIL  
FROM 1 PM TO 7 PM**

**Foyer 500**  
**Single-User Experience**  
**every 15 min or so**  
**Booking recommended**



## TRINITY

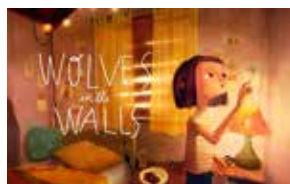
### EUROPEAN PREMIERE

Patrick Boivin - UNLTD  
Canada science-fiction 12min 2018 - in English

Trinity is a highly innovative, fully immersive, interactive virtual reality experience using live-action characters and big-movie VFX. We're creating a new storytelling platform, working with an amazing new narrative and visual language that's revolutionizing the way we tell stories.

**WED. 4, THU. 5 & FRI. 6 APRIL  
FROM 7 PM TO 9 PM**  
**SAT. 7 & SUN. 8 APRIL  
FROM 1 PM TO 7 PM**

**Foyer 500**  
**Single-User Experience**  
**every 15 min or so**  
**Booking recommended**



## WOLVES IN THE WALLS

### (CHAPTER 1)

#### EUROPEAN PREMIERE

Pete Billington & Jessica Yaffa Shamash - Oculus  
Story Studio & Fable Studio  
US animation 9min 2018 - in English

Lucy suspects that wolves live in the walls of her family's home. She has no one to believe her ... but you. This exquisitely crafted animated experience casts you as an active performer in a narrative where you interact, have a relationship with, and go on a quest with the central character.

**WED. 4, THU. 5 & FRI. 6 APRIL  
FROM 7 PM TO 9 PM**  
**SAT. 7 & SUN. 8 APRIL  
FROM 1 PM TO 7 PM**

**Salle 50**  
**Single-User Experience**  
**every 15 min or so**  
**Booking recommended**

Forum  
des images

# LE 7<sup>e</sup> BAR

ON THE MEZZANINE FLOOR  
LUNCH - COFFEE BREAK - DRINKS

WEDNESDAY 4 THROUGH SATURDAY 7 APRIL,  
FROM NOON TO 9:30PM  
SUNDAY 8 APRIL, FROM NOON TO 8:30PM



ACCREDITED MEMBERS ONLY

# Industry Days

THU. 5 &amp; FRI. 6 APRIL FROM 8AM

Details: see planning p. 19-21

With two industry days, the festival provides professionals with a broad and ambitious offer. From conferences and meetings to exclusive presentations of projects in development, networking sessions and more, this professional component features well-known industry experts, and aims to examine and promote digital creation in all its forms.

## PRACTICAL INFORMATION

### FORUM DES IMAGES AND ACCREDITATION OFFICE OPENS AT 8AM

The accreditation provides entry to all festival activities (except those reserved for industry professionals), subject to availability. Attendees must collect a ticket from the front desk.

### EXPERIENCES AND INSTALLATIONS

Professionals only: Thursday and Friday from 1 pm to 6 pm:

- **VR Theater**  
one screening per hour, from 1 pm to 5 pm
- **Video games, interactive narratives**  
Looped, subject to availability
- **Stand-up VR and installations**  
Looped, subject to availability

### HOLOGRAM SHOWS

Two sessions reserved for accredited professionals  
Thursday 5 april at 8:45 pm and 9:30 pm  
(subject to availability)  
See p.18



## TALKS & PANELS

Specialists from around the world give their assessment of digital creation, and reflect on the links between digital technology and artistic production. Through numerous presentations, they outline their development strategies, talk about the narrative, technical and sociological issues raised by creative innovation, and detail their expectations for the years to come.

## A LOOK AT THE CANADIAN MODEL

An ambitious and innovative country, and the envy of many other nations, Canada now has the opportunity to rank among the leaders of digital creation and virtual reality. Creators, government representatives, and support funds are all coming up with more and more exciting initiatives and proposals. Let's get up to speed with the Canadian approach, find out what makes it work, and learn about its future objectives.



## IN THE SPOTLIGHT: THE AFRICAN CONTINENT

From the development of the African Tech Industry, and related studios, to the organization of ambitious creative hackathons, to the increase in VR displays at local festivals, there's no shying away from Africa's dynamism and exceptional creativity when it comes to digital creation. A whole new generation of African artists and entrepreneurs are harnessing digital technology in order to create. Using new narrative formats and drawing inspiration from history and current events, they help outsiders see the continent in a new light. They are the ones inventing the Africa of today and tomorrow.

## FOCUS ON IMMERSIVES REALITIES

In partnership with the French Institute, *NewImages* welcomes around thirty industry players (creators, producers, distributors, event planners, etc.) from around the world to identify the cultural applications and creations of immersive reality. Through discoveries and demonstrations, talks and speed-meetings, this is an opportunity for French and foreign professionals to meet, highlight French creation and expertise, engage in new international markets, and encourage overseas cooperation.

See p.17

## VR LAB

During the festival, film industry professionals are given a brief introduction to virtual reality. Led by well-known mentors, this artistic and educational initiative is a great opportunity to explore the full potential of VR, and investigate the new ways it can be applied in the field of the arts.



## WORK-IN-PROGRESS SESSIONS

At an exclusive event, young creators and producers will pitch projects they are developing in front of an audience of industry professionals. Come and have a listen, and be the first to discover the creations of the future!

### The following projects will be presented:

*Sex Buyers Experience* by Ève-Marine Joly, *Griffin* by Romain Bonnin and Louise Genis Cosserrat, *The Werewolves Experience* by Christopher Morrison, and *Dreamin' Zone* by Fabienne Giezendanner.

## TIU LAB

*NewImages* has inherited the TIU LAB, an educational laboratory run by the festival's organizing body, I Love Transmedia. Professionals and students work together in the LAB to develop exciting digital projects. This year, TIU will introduce a new generation of European interactive designers.

**Attending schools:** CELSA - Fonderie de l'Image (Paris), DSAA - Lycée Jacques Prévert (Boulogne), ESAAT (Roubaix), ESAD (Valenciennes), Escola Universitària - ERAM (Gérone), GOBELINS - CNAM ENJMIN (Paris), LISAA Paris)



## NETWORKING SESSIONS

Business breakfasts, cocktails, one-to-one meetings—there's no shortage of opportunities to meet, boosting interaction and networking, as well as fostering discussion and collaboration between young European creators and global players.



# TV5MONDE AFRIQUE

# L'OFFRE NUMÉRIQUE GRATUITE DANS VOTRE POCHE

# 100% AFRIQUE 100% MOBILE

TÉLÉCHARGEZ L'APPLICATION :



[afrique.tv5monde.com](http://afrique.tv5monde.com)

[f/tv5mondeafrique](https://www.facebook.com/tv5mondeafrique)



# Guests & Speakers

The Industry Days Talk sessions, to be held on Thursday 5 and Friday 6 April, are a great opportunity to meet industry players.



**YELENA RACHITSKY**  
Executive Producer  
- Oculus VR



**MIKE KNOWLTON**  
Business Builder &  
Content Innovator -  
Campfire



**ED SOLOMON**  
Writer & Producer



**CATHERINE ALLEN**  
VR Curator  
& Founder - Limina  
Immersive

**MYRIAM ACHARD**  
Director of Public  
Relations and  
Communications -  
Phi Center

**EMMANUEL ALBANO**  
Director & Founder -  
3MOTION INC

**AVI AMAR**  
Producer - Floréal  
Films

**BENOÎT ARBELOT**  
R&D Engineer -  
Studio Théoriz

**CHRISTOPHE BAUDOIN**  
Producer - Mia  
productions

**DOUNIA BEN MOHAMED**  
Director - Africa  
News Agency

**ALON BENARI**  
Chief Creative  
Officer - Eko

**LORENZO BENEDETTI**  
CEO - Studio Bagel  
Productions &  
Digital Creative  
Director - Canal+

**PETE BILLINGTON**  
Author, Director  
& Immersive  
Storyteller - Fable  
Studio

**MILAN BOISGARD**  
CEO - NEON VR &  
GoGlasses

**ROMAIN BONNIN**  
Author, Director,  
Head of Digital  
Development - Flair  
Production

**SIMON BOUISSON**  
Director

**GRACE BOYLE**  
Director & Founder -  
The Feelies

**TEGAN BRISTOW**  
Director - Fak'uges  
African Digital -  
Innovation Festival

**LOUIS CACCIUTTOLO**  
CEO - VRrOOM

**STÉPHANE CARDIN**  
VP, Industry and  
Public Affairs -  
Canada Media Fund

**ANTOINE CARDON**  
CIO - DVgroup

**ANTOINE CAYROL**  
Producteur - AtlasV

**DAVID-ALEXANDRE  
CHANEL**  
Co-founder,  
Creative and  
Managing Director -  
Studio Théoriz

**SAMANTHA COOK**  
Co-founder and  
producer exécutive -  
Artifact 5

**DAVID DUFRESNE**  
Director

**JONATHAN GAGNÉ**  
CEO -  
MasterpieceVR

**SOPHIE GARRIC**  
Videomaker

**MARIE-PIER GAUTHIER**  
Producer - ONF/  
NFB

**LOUISE  
GENIS-COSSERAT**  
Producer -  
Webspider  
Productions

**FABIENNE  
GIEZENDANNER**  
Director

**ULRICO GRECH-CUMBO**  
Co-Founder & Chief  
Executive Officer -  
DeepVR

**JOHN HAMILTON**  
CEO - UNLTD VR

**JUSTIN HENDRIX**  
Executive Director -  
NYC Media Lab

**BENJAMIN HOGUET**  
Author & Immersive  
Storyteller

**HOLTA HOXHA-CARRON**  
Managing director  
- 1000 Visages  
Production

**SORAYA JABER**  
Co-founder -  
Minsight

**ÈVE-MARINE JOLY**  
Producer - Day for  
Night Productions

**FRÉDÉRIC JOSUÉ**  
Director - Havas  
& VP - Uni-XR

**SELLY RABY KANE**  
Fashion Designer  
and Director

**ELISHA KARMITZ**  
Co-Owner and  
Managing Director  
- Mk2

**VINCENT KAWNICK**  
Co-founder - Virtual  
Room

**NATHALIE KLIMBERG**  
Editor-in-Chief -  
Mediakwest

**PIERRE-EMMANUEL  
LE GOFF**  
Producer - La Vingtr-  
Cinquième Heure

**MARIANNE  
LÉVY-LEBLOND**  
Head of Web and  
Transmedia Projects  
- ARTE

**CAMILLE LOPATO**  
Founder - Diversion  
cinema

**CÉDRIC MAL**  
Publishing  
Manager - Le Blog  
Documentaire

**FRÉDÉRIC MALÈGUE**  
Founder - Goyaves/  
GingaLab

**CHARLES MICHEL**  
Experience  
Designer

**MARGAUX MISSIKA**  
Producer - Upian

**CHRISTOPHER  
MORRISON**  
Author & Director

**NG'ENDO MUKII**  
Director

**THOMAS NIGRO**  
Co-founder -  
Minsight

**PHILIPPE PASQUIER**  
Associate Professor  
SIAT, Simon  
Fraser University,  
Vancouver

**LUCAS SERRALTA**  
Head of Digital  
Experience - Canal+

**ANA SERRANO**  
Chief Digital Officer  
- Canadian Film  
Centre & Director -  
CFC Media Lab

**TREVOR SNAPP**  
Photographer,  
journalist & Director

**SAM WOLSON**  
Director

**AMMIN YOUSOUF**  
Impact Technologist  
& CEO - Afrobrytes

**HÉLÈNE ZEMMOUR**  
Head of Digital -  
TV5Monde

**As part of the Focus on Immersive Realities  
In collaboration with the French Institute,  
come and meet them:**

**IVON BENSASON**  
Koc University  
(Turkey)

**ALEXANDRU  
BERCEANU**

Cinetic (Romania)  
**IGNACIO DE LA VEGA**  
LEV Festival  
(Spain)

**SHARI FRILOT**  
Chief Curator, New  
Frontier & Senior  
Programmer -  
Sundance Film  
Festival (USA)

**GABRIEL GIANDINOTO**  
Ventana Sur  
(Argentina)

**FABIO HOFNIK**  
Festival Hyper  
Virtual (Brazil)

**MUAID KHITI**  
Dubai International  
Film Festival  
(United Arab  
Emirates)

**TERESA KWONG**  
Hong Kong Arts  
Center (Hong Kong)

**KEVIN LIM**  
National Gallery  
(Singapore)

**JUDITH OKONKWO -  
IMSI 3D (Nigeria)**

**MAURICE ORTEGA  
JONES**  
Jones - Mutek Japan  
(Japan)

**DELPHINE SEITIEE**  
World VR Forum  
(Switzerland)

**XU XIAN**  
Whaley VR (China)

**YUNG CHU YANG**  
Funique (Taiwan)

# Off-Site

In 2018, the festival is venturing into the heart of Paris. *NewImages* will be organizing several events in iconic locations across the Halles district, to give as many people as possible a chance to explore the artistic potential of new technologies. Come and try out virtual worlds, where you least expect them!

## I AM PREPARED TO DIE

### MANDELA, A LANDMARK TRIAL

Hologram show at the Church of Saint-Eustache

As part of the spotlight on Africa, and to mark the 100<sup>th</sup> anniversary of his birth, the French National Audiovisual Institute (Ina) and the Forum des images will be paying tribute to Nelson Mandela.

Rivonia, South Africa, June 1964 - The court sentences Nelson Mandela, the leader of the struggle against Apartheid, and his companions, to life in prison. Recreated in holograms and 3D in the magnificent setting of the Church of Saint-Eustache, this extraordinary immersive experience will place attendees at the heart of the trial.

The show, which will have its world premiere during the Festival, was created using unpublished audio archives from Mandela's oral argument, and prosecutor Percy Yutar's cross-examination. Sourced from the National Archives (NARSSA) of the Department of Arts and Culture of South-Africa, these were digitized and restored by Ina and LARHRA (ENS-Lyon).

**An Ina production, presented by Ina and Forum des images, in association with TV5MONDE. Based on an original idea by Forum des images.**

**Directed by Adréaline Studio**

**THURSDAY 5 APRIL**

**AT 8:45 PM AND 9:30 PM**



I AM PREPARED TO DIE - MANDELA, LANDMARK TRIAL



STAR WARS : JEDI CHALLENGE

## IMMERSIVES EXPERIENCES

**Under the canopy of Forum des Halles**

Do you fancy a VR movie session, or would you rather have a lightsaber fight in the *Star Wars: Jedi Challenge*?

A range of immersive and communal experiences, open to everyone for the duration of the festival, will be organized under the canopy of Forum des Halles, giving spectators a taste of the incredible sensations promised by virtual worlds.

**FROM WEDNESDAY 4 TO SATURDAY**

**7 APRIL, 2 PM - 8 PM**

**SUNDAY 8 APRIL, 2 PM - 9 PM**

# AGENDA

## INDUSTRY DAYS

ACCREDITED MEMBERS ONLY

### THURSDAY 5 APRIL

p.12

1 to 6 pm	IMMERSIVE EXPERIENCES		Throughout Forum des images
9.30 to 9.45am	OPENING REMARKS		Salle 300
9.45 to 10.15am	IMMERSIVE STORYTELLING WITH CAMPFIRE Mike Knowlton	Keynote	Salle 300
10 to 10.30am	MINSIGHT: A FRENCH STARTUP TAKES ON THE CHALLENGE OF MIXED REALITY Soraya Jaber, Thomas Nigro	Keynote	Salle 100
10.30 to 11am	LOCATION-BASED ENTERTAINMENT: A TROJAN HORSE FOR VR Antoine Cardon	Keynote	Salle 300
10.45 to 11.15am	METAPHORICAL STORYTELLING THROUGH SOUND AND SIGHT Samantha Cook	Keynote	Salle 100
11.15am to 12.15 pm	MOBILE STORYTELLING: THE OTHER ELDORADO? Marianne Lévy-Leblond, Simon Bouisson, David Dufresne, Benjamin Hoguet	Round Table	Salle 300
11.30am to 12 pm	NEW IMAGES: HOW CAN WE FOSTER NEW TALENTS? Holta Hoxha-Carron, Avi Amar	Keynote	Salle 100
12.30 to 1.30 pm	YOUTUBE CREATION: A VIRGIN CONTINENT Margaux Missika, Sophie Garric, Christophe Baudoin, Lorenzo Benedetti	Round Table	Salle 300
12.30 to 1.30 pm	THE FUTURE OF SCREENING SITES AND IMMERSIVE ENTERTAINMENT CONTENT Louis Cacciuttolo, ElishaKarmitz, Vincent Kawnick, Camille Lopato, Milan Boisgard	Round Table	Salle 100
2.30 to 3.30 pm	AFRICA-READY TO TAKE ON THE DIGITAL WORLD Ulrico Grech-Cumbo, Ammin Youssouf, Hélène Zemmour, Dounia Ben Mohamed	Round Table	Salle 300
2.30 to 3.15 pm	NYC MEDIA LAB: LABS AND INCUBATORS IN SUPPORT OF INNOVATION Justin Hendrix	Case Study	Salle 100

3.30 to 4 pm	<b>THE FREEDOM OF CREATIVITY THROUGH EXPERIMENTATION</b> Emmanuel Albano	Keynote	Salle 100
3.45 to 4.45 pm	<b>VR FUNDING AND SCREENING MECHANISMS IN CANADA</b> Myriam Achard, Stéphane Cardin, Ana Serrano, Nathalie Klimberg	Round Table	Salle 300
4.30 to 5 pm	<b>BETWEEN IMMERSION AND NARRATIVE: CONSTRUCTING STORIES IN VR</b> Trevor Snapp, Sam Wolson	Keynote	Salle 100
5 to 5.30 pm	<b>MUNDURUKU: A MULTISENSORY EXPERIENCE</b> Grace Boyle, Charles Michel	Keynote	Salle 300
5.15 to 5.45 pm	<b>DANS LA PEAU DE THOMAS PESQUET: THE FIRST VR SPACE FILM IN REAL-LIFE SHOOTING</b> Pierre-Emmanuel Le Goff	Keynote	Salle 100
5.45 to 6.15 pm	<b>HOW OCULUS VR IS WORKING WITH PARTNERS TO PUSH STORYTELLING FORWARD</b> Yelena Rachitsky	Keynote	Salle 300
6.30 to 7 pm	<b>LAUNCH OF THE FRENCH IMMERSION PROGRAM</b> By the cultural services of the French embassy in the United States, the French Institute, Unifrance and Centre national de la cinématographie		Salle 300
7 pm	<b>DRINKS RECEPTION FOR INDUSTRY PROFESSIONALS</b>		Grand Foyer
8.45 and 9.30 pm	<b>I AM PREPARED TO DIE - MANDELA, A LANDMARK TRIAL</b>	Hologram Show	Church of Saint-Eustache p.34

## FRIDAY 6 APRIL

p.12

1 to 6 pm	<b>IMMERSIVE EXPERIENCES</b>		Throughout Forum des images
9.30 to 9.45am	<b>OPENING REMARKS</b>		Salle 300
9.45 to 10.15am	<b>VR STORYTELLING: BALANCING INTERACTIVITY AND NARRATIVE THROUGH CHARACTER CONNECTION</b> Pete Billington	Keynote	Salle 300
9.45 to 11.15am	<b>WORK-IN-PROGRESS SESSIONS</b> With Ève-Marine Joly, Romain Bonnin, Louise Genis-Cosserat, Christopher Morrison, Fabienne Giezendanner	Pitch	Salle 100
10.45 to 11.15am	<b>MONETIZATION OF VR: HOW CAN ALL THIS GREAT THIS TECHNOLOGY AND CONTENT MAKE MONEY?</b> Antoine Cayrol	Keynote	Salle 300

11.30am to 1.30 pm	<b>WORK-IN-PROGRESS SESSIONS</b> With the students of TIU Lab Pitch	Pitch	Salle 100
11.45am to 12.15 pm	<b>THE VR GENDER GAP: WHY HAVE LESS WOMEN EXPERIENCED VR AND WHAT CAN WE DO ABOUT IT</b> Catherine Allen	Keynote	Salle 300
12.30 to 1 pm	<b>EKO STUDIO: FROM <i>BROKEN NIGHT</i> TO <i>WARGAMES</i></b> Alon Benari	Keynote	Salle 300
2.30 to 3.30 pm	<b>CAN VR CREATIONS MAKE US SEE AFRICA IN A NEW LIGHT?</b> Ng'endo Mukii, Selly Raby Kane, Trevor Snapp, Tegan Bristow	Round Table	Salle 300
2.30 to 3.30 pm	<b>PASSAGE: THE MAKING OF THE FIRST MR SHORT FILM</b> David-Alexandre Chanel, Benoît Arbelot	Keynote	Salle 100
3.45 to 4.15 pm	<b>WHERE ART MEETS TECHNOLOGY: A LOOK BACK AT <i>MASTERPIECE VR</i></b> Jonathan Gagné	Case Study	Salle 100
4 to 5 pm	<b>AUGMENTED CREATION: ARTIFICIAL INTELLIGENCE AS AN ASSET OF ARTISTIC PRODUCTION</b> Frédéric Malègue, Philippe Pasquier, Lucas Serralta, Frédéric Josué, Marianne Hurstel	Round Table	Salle 300
4.45 to 5.45 pm	<b>DIGITAL CREATION MADE IN QUEBEC</b> Marie-Pier Gauthier, John Hamilton, Cédric Mal	Round Table	Salle 100
5.30 to 6.30 pm	<b>I HAVE NO IDEA WHAT THIS THING IS CALLED: WRITING FOR THE FUTURE OF MEDIA</b> Ed Solomon	Keynote	Salle 300
7 to 8 pm	<b>PRIZE-GIVING AND CLOSING CEREMONY</b>		Salle 300



# AVANT DE PLONGER, METTEZ UN CASQUE.



**arte**

Ouverture permanente

ARTE ACCOMPAGNE LA CRÉATION  
ET L'INNOVATION NUMÉRIQUE

Projection de **700 requins**,  
un documentaire avec Laurent Ballesta, réalisé en 360  
par **Manuel Lefèvre** avec la collaboration de **Frédéric Gourdet**.

Retrouvez tous nos programmes 360 et VR sur **arte360 VR**

## Newimages would like to thank

### ITS OFFICIAL PARTNERS



### ITS AFFILIATED PARTNERS



### ITS MEDIA PARTNERS



### FORUM DES IMAGES IS SUPPORTED BY



# Practical Information

## FESTIVAL LOCATIONS

### FORUM DES IMAGES

2, rue du Cinéma  
Porte Saint-Eustache  
75001 Paris

forumdesimages.fr

+33 1 44 76 63 00

newimages@forumdesimages.fr

### WELCOME DESK

Wed. 4, Thu. 5, Fri. 6 and  
Sat. 7 April, from noon  
to 9:30 pm  
Sunday 8 April,  
from noon to 8.30pm

### PROFESSIONALS RECEPTION DESK

Wednesday 4, Saturday 7  
and Sunday 8 April,  
from noon to 9:30 pm  
Thursday 5 and Friday 6 April,  
from 8am to 9:30 pm  
From 4 to 8 April, the  
collections rooms will welcome  
the *NewImages* festival

### ÉGLISE SAINT-EUSTACHE

146, rue Rambuteau  
75001 Paris  
Welcome desk:  
Forum des images

### FORUM DES HALLES

Patio Pina Bausch  
under the Canopy  
Underground Level -3  
10, passage de la Canopée  
75001 Paris

### OPENING HOURS

Wed. 4 - Sat. 7 April: from 2 pm  
to 8 pm  
Sun. 8 April: from 2 pm to 7 pm

## RATES

### EXPERIENCE THE FESTIVAL WITH THE FORUM LIBERTÉ CARD!

A none-off price of €3  
from 4 to 8 April with the  
Forum Liberté card

- **Non-competition virtual reality**  
free entry, subject to  
availability

- **Hologram session at the  
Church of Saint-Eustache**  
free entry booking required

The Forum Liberté card,  
available for €5,  
is valid for one year. It can  
be used anytime, on your  
own or with someone else.  
Available at the desk or on  
forumdesimages.fr

**€6 flat rate**  
(valid for each of the festival  
sessions)

Booking highly recommended /  
guaranteed entry for up to 10  
mins before the start of the  
session

Forum des Halles experiences  
at Pina Bausch patio (under the  
canopy) are free (no booking  
required)

Tickets for all screenings will  
be available at the desk and  
forumdesimages.fr  
from 22 March

*NewImages* is a Forum des  
images publication

Forum des images is subsidized  
by Paris City Hall

**Managing Director:** Claude Farge.

**Deputy Director:** Séverine Le

Bescond. **NewImages Festival**

**Director:** Michaël Swierczynski. **Art**

**Directors:** Michaël Swierczynski

and Jérémy Poulloux. **Programming**

**and coordination:** Karine Lagrange.

**Production and coordination:**

Corinne Beal. **Programmers:**

Eugénie Filho, Imane Hammar and

Hugo Texeira. **With:** Raluca Bunescu

and Éric Gervais. **Program Board**

**Members:** Fabien Gaffez, Gilles

Rousseau, Chantal Gabriel, Zeynep

Jouvenaux and Isabelle Vanini.

**Educational Activities Board**

**Members:** Élise Tessarech, Lily

Candalh-Touta, Lauraine Dufour-

Videloup and Sylvie Porte, with

Marion Brayer and Simon Le Gloan.

**Social Activities Board Members:**

Pauline Husy and Natacha Couthon.

**Production:** Nathalie Bouvier,

Pauline Frachon, Sarah Menouer and

Mathilde Tattégren. **Communication**

**Director:** Anne Coulon. **Publications**

**Officer:** Julie Duthilleul, assisted by

Jessica Brail. **Design:** Harland Villa.

**Printing:** Alliance. **Media Contacts:**

Diana-Odile Lestage, assisted by

Gabin Fontaine.

**Special thanks to:** 20th Century

Fox / Arte / Carlotta Films /

Cinémathèque française / Damned

Distribution / L'Église Saint-

Eustache / Europacorp Distribution /

Mme Lynn Hershman / Institut

Lumière / Lenovo / Metropolitan /

Park Circus (UK) / Samsung / Sony

Pictures / Swank Films / Universal /

Distribution / Version Originale -

Condor / Warner / Wild Bunch.

Copyright: cover page design Harland Villa /  
p.4 Paris Virtual Film Festival 2017 © Forum  
des images / p.5 Dans la peau de Thomas  
Pesquet © 25ème Heure Production, The Other  
Dakar © Electric South, The Train Hamason ©  
Peké Peké Creative / p.6 700 Requins dans  
la nuit © Le Cinqième Réve, Your Spiritual  
Temple Sucks © Serendipity Films, Nairohi  
Barries © Electric South / p.7 Let This Be a  
Warning © Electric South, Who We Remain ©  
Nube Reports, Vaysha l'aveugle - VR © ONF /  
p.8 The Real Thing © Artline Films & DVroup,  
Théâtre d'automne © Mathieu Barrette - La  
Ruche - Théâtre Les gens d'en bas & Lord  
Design, Spirit Robot © Electric South / p.9  
IBox, la boîte à insolites © Emmanuel Albano,  
Immersive Mughshot © Creative Gymnasium  
- DVGrouop / p.10 Manifest 89 © 2016-2017  
Project Flight School, LLC., Mundurucu ©  
AlchemyVR - Greenpeace VR, Trinity © UNLTD  
Inc. / p.11 Wolves in the Walls © Fable Studio,  
The Other © THEORIZ Studio / p.12 Paris  
Virtual Film Festival 2017 © Nathalie Kimberg  
/ p.13 The Other Dakar © Electric South,  
Paris Virtual Film Festival 2017 © Nathalie  
Prébende / p.14 Paris Virtual Film Festival  
2017 © Nathalie Prébende / p.16 Yelena  
Rachitsky © DR, Mike Knowlton © DR, Ed  
Solomon © Claudette Barius, Catherine Allen  
© DR / p.16 p.34 Mandela : le procès historique  
© Adrenaline Studio - Ina, Jedi Challenges ©  
2017 Lenovo. © & ™ Lucasfilm Ltd.