

Press release

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forum
des images
#NewImages
Festival

NewImages Festival 8th edition Immersive creation and its latest innovations for everyone

From April 9 to 13,
2025

Created by the Forum des images, NewImages Festival, the unmissable event dedicated to immersive art and new narratives, will once again this year bring together creators, museums, professionals and the general public around a unique program!

In the age of AI, what are the works and trends driving the field of XR? Whether virtual, augmented, or mixed reality, immersive creation is taking over all formats, from video games to live performances. The festival offers a broad international overview of artistic and technological issues, with key players in this most innovative ecosystem in attendance!

Five intense days of exploration and new developments

Previews, virtual worlds, multi-user experiences or interactive installations, nearly thirty works have been carefully selected and divided between the XR Competition and the Out of Competition section.

XR Competition

From over 160 submissions, 14 works were selected to compete in the official competition. Coming from various countries, they explore a variety of themes: fragmented identities, collective memory, artificial intelligence, feminism, and exile.

This selection highlights works with innovative narratives and striking aesthetics, offering the public a total immersion in worlds that are both imaginary and deeply rooted in contemporary realities.

At the end of this 8th edition, the jury composed of Marie Amachoukeli (Director), Violeta Ayala (Artist and director) and Philippe Cohen Solal (Composer) will award three prizes, all endowed with:

Grand Jury Prize (€6,000), Impact Prize (€3,000) and Interactivity Prize (€3,000).





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PRACTICAL INFORMATION:


 The dates of each session and event will be available on the NewImages Festival website: newimages-hub.com


 [Westfield Forum des Halles: 2 Rue du cinéma, 75001 Paris](#)


SOCIAL NETWORKS:

 [NewImages.festival](https://www.instagram.com/newimages.festival)

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The 14 art works are:

All I Know About Teacher Li French Premiere

Zhuzmo – Zhuzmo (USA), 2024, Virtual Reality, 20'
Documentary, Society/Politics – English, Chinese

Duchampiana French Premiere

Lilian Hess– Tchikiboum (FR), mYndstorm
productions (DE), 2024, Virtual Reality, 12'
Experimental, Feminism, Fiction – no dialogue

Heartbeat French Premiere

Dee Harvey, Chi Thai, Simon Ratliff – Last Conker
(UK), 2024 Virtual Reality 10', Documentary,
Society/Politics – English

Lost and Found French Premiere

Dime Gjorgjievsky, RE:ANIMA – European Joint
Master in Animation – Aalto University (FI), LUCA
School of Arts (BE), Lusofona University (PT) //
Dime Gjorgjievski (North MK), 2024 Virtual Reality,
10' Fantasy, Experimental – no dialogue

Mobile Suit Gundam: Silver Phantom French Premiere

Kenichi Suzuki, Bandai Namco Filmworks (JP), Atlas V (FR),
2024 Virtual Reality, 60' Science Fiction, Action/Adventure –
English, French, German, Japanese, Korean, Spanish

Spectral Haven International Premiere

Tina Lorenz, Christian Schlaeffer – ZKM | Center for
Art and Media, Karlsruhe (DE), 2024 Virtual Reality,
35' Experimental, Science Fiction – English

Uncanny Alley: A New Day French Premiere

Stephen Butchko, Rick Treweek, Ferryman Collective
(US), Virtual Worlds Company (ZA), 2024 Virtual Reality,
75' Action, Science Fiction, Performance – English,
French

Another Place World Premiere

Domenico Singha Pedrolì – Le Fresnoy – Studio national
(FR, CH), 2024, Biopic VR, 19' Documentary – LGBTQ+ –
Meditative – Thai

Fate of the Minotaur French Premiere

Andreas Dahn and Leszek Plichta – Filmakademie Baden-
Württemberg GmbH, Animationsinstitut, Germany Sound
Design & Mix by Sono2 GmbH (DE), 2025 VR video game, 15'
Myths and traditions – Science fiction – English

Itô Meikyū

Boris Labbé – Sacrebleu Productions (FR), Les Films
Fauves (LU), Parangon (FR), 2024, Virtual Reality, 15'
Experimental, arts and culture – Silent

Magic You European Premiere

Tongze Guo – School of Art & Communication, Beijing
Normal University (CN), Art and Technology Innovation
Center, Beijing Normal University (CN), 2024 Virtual
Reality, 12' Theater, Experimental, health – English

ROAMance International Premiere

Stanislaw Liguzinski, Ibrahim Quraishi,
Revolver Amsterdam, Medea Film Factory
GmbH (NL, GE), 2024 Virtual Reality, 40'
Romantic Comedy – English

Trans-Composition World Premiere

Shiuan Yan– Shiuan Yan Studio (TW), 2024 Culture
and Arts, Virtual Reality, 18' Fiction – English

Yorutouge European Premiere

mikkabouzu – Sony Music Entertainment (JP),
2024 Virtual Reality, 22' Music, Virtual World –
Japanese

Out of Competition : Otherness

The festival also features 12 out-of-competition works that explore our relationship to the world and to others through interactive, engaging, and emotionally powerful creations. Some experiences feature artificial intelligence and virtual worlds, while others confront us with powerful social and political realities.

HUK, the Jaguaress

Violeta Ayala, Yasmeen Hitti, Screen NSW, MILA – Quebec AI Institute & UNITEDNOTIONS film (AU, CA, BO), 2024 artificial intelligence, interactive installation 10' – English, French

Impulse: Playing With Reality French Premiere

May Abdalla and Barry Gene Murphy – Floréal (FR), Anagram (UK), France Télévisions (FR), 2024 Mixed Reality, Mental Health, Society 40' – French, English

In the Eye of the Beholding Goat Première Internationale

Emi Sfard (IS), 2024 Augmented Reality, Interactive Exhibition, Documentary, Society/Politics 10' – English

The Castaways French Premiere

Sam Lecoœur – Art & Essai (CA) Tamanoir Immersive Studio (FR), 2024 Sound creation, stage performance 60' – French, English

Meet Me Beyond – Part 1

Simon Husslein, Arne Magold (CH), 2024 Spirituality – Mixed Reality 20' – English, French, German

Oto's Planet French Premiere

Gwenael François – Skill Lab (LU), Dpt. (CA), Small Creative (FR), 2024 Virtual Reality, Fantasy, Science Fiction 28' – French, English

Self-Homicide International Premiere

Katsuki Nogami – Independent Production (JP), 2025 Mixed Reality, Experimental – Documentary, Health 6' – English, Japanese

Soul Paint French Premiere

Sarah Ticho, Niki Smit – Hatsumi, Monobanda (UK, NL), 2024 Virtual Reality, Culture & arts – Experimental – Meditative 20' – English

Immersive Territories: VR in the cinema

Surprise program, Diversion (FR), 2025 Virtual Reality, 60' (sessions with debate) – French or French subtitles

The Miracle Basket

Abner Preis – Valk Productions, Institute of Time (NL), 2021 Virtual Reality, society, experimental 14' – English, Dutch

444.2

Nirma Madhoo – Anatomy (ZA, AU), 2023 Virtual Reality, Experimental, Myths & traditions, Documentary 9' – IsiXhosa – VOSTFR

8 Billion Selves

Tibor de Jong, Spinvis, Nemo Vos (PB), 2024 Culture & arts – Experimental 22' – no dialogue

For more information on the works presented, please click on this link:

[2025 Artistic Program](#)

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CONFERENCES

The weekend, exclusively dedicated to the general public, features two highlights. Researchers, journalists, and XR creators invite us to reflect on the risks and opportunities that await us with two conferences:

“From Code to Consciousness: Understanding AI, a Challenge of Resistance”

“States, billionaires, corporations: who is investing in immersive technology, AI and social networks?”

AUGMENTED REALITY EXHIBITION: TUMO PARIS X NEWIMAGES FESTIVAL

For the NewImages festival, TUMO Paris students created 3D sculptures on the themes of otherness, the place of technology in our lives, and the hybridization of bodies and machines. Each work depicts human, animal, and plant figures, blending the biological and the mechanical. A dedicated workshop—during the winter break—allowed students to learn 3D modeling or hone their skills, resulting in a series of sculptures rendered in augmented reality during the festival using the Fan AR Zone (still sculpture) and Adobe Aero (animated sculpture) applications.

Their creations will be on display in Gallery 500 of the Forum des images!

FOR PROFESSIONALS FROM XR, GAMING, MUSIC, MUSEUMS, THEATER, ART & CULTURE

Industry days :

From April 9 to 11, NewImages Festival is organizing the “Industry Days”, a program of more than 25 conferences, round tables and workshops, in the presence of around fifty French and international speakers: specialists in the digital field and XR, managers of institutions or cultural events, curators, creators... The program is structured around three themes - “Immersive Scenes”, “Immersive Museums” and “Immersive Empathy” - to reflect on immersive as a form of artistic expression and cultural exchange.

Among the conferences in the program:

“Institutions & Studios: Building Sustainable Synergies for XR Creation”

“Decolonizing Cultural Identities: Immersive Technologies and Reappropriation of Narratives”

“XR and Metaverse: Promoting cultural institutions, their brands and their works beyond the walls”

“Identity and Immersion: Exploring Inner Worlds through XR”

“Augmented Dramaturgies: Blurring the Boundaries Between Spectator, Performer, and Immersive Environment”

For more information on the Industry Days program, please click on this link:

[Industry Days](#)

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The XR Market, a pillar of NewImages Festival

On the professional side, the XR Market is 100% dedicated to immersive experiences at the intersection of culture, museums, video games, live performance, music, and more. This year, it strengthens its leading position as the largest market in its category world-wide, whether it's for international co-production projects or works in distribution, with the participation of decision-makers from around the world. Instead of 3 half days, in 2025 the market takes place during three full days of intense networking!

100% dedicated to immersive experiences at the crossroads of culture, museums, video games, live performance, music, etc.

With nearly 1,000 NewImages Festival accredited participants in 2024, the XR Market is strengthening its ambitions with stakeholders and decision-makers in the XR industry by offering an unparalleled networking program.

54 of the best projects seeking funding will be presented as part of the **XR Development Market**. The increase in applications (+20%) and the number of 29 countries represented in the final selection confirm the major role of NewImages Festival in supporting the immersive creation ecosystem.

For the distribution of works, the festival also plays its part by bringing together studios and independents within the framework of its **XR Distribution Market: 80 projects** will be presented, mostly European but also American and Asian.

This year again, the festival will bring together a large number of Decision Makers, influential XR professionals, who support, finance and disseminate the most promising projects in the sector. Find the list of those participating in NewImages Festival: Decision Makers 2025

More details on the XR Market: [XR Market 2025](#)

For the complete catalog: [E-catalog XR Market 2025](#)

Information: <https://newimages-hub.com/>

For accreditations: [Here](#)

